



Due to the changes in current legislation in relation to the new EU General Data Protection Regulations (GDPR) set to come into force on the 25th May 2018, the team at Pure Dental are committed to protecting your patient data.

It is now a requirement that we ask our patients for consent by **opting in** to the following sources of contact. If you have any questions, please do not hesitate to ask one of our team members who will be happy to help.

To be contacted in the following ways please circle your choice below. You can choose to opt in or you can choose if you do not wish to opt in (you are able to opt-out from any form of contact at any stage). Thank you for your patience.

- | | |
|---|----------------------------|
| Text message reminders regarding appointments booked | I opt in / I do not opt in |
| Automated message reminders regarding appointments booked to landline number | I opt in / I do not opt in |
| Answerphone messages to be left asking you to return a call to practice. | I opt in / I do not opt in |
| Consent to speaking to family members regarding your appointments or care (If opt in, please state below the names and DOB (for identifying purposes) of family members/friends or carer who we are able to speak to on your behalf). | I opt in / I do not opt in |
| | |
| Sending emails to your chosen email address regarding your appointments/treatment or fees.
Emails will always read: Pure Dental Health Private & Confidential | I opt in / I do not opt in |
| Pure Dental information including special offers & Feedback Surveys from time to time
(your information will never be given to third parties) | I opt in / I do not opt in |
| Pure Dental quarterly Newsletter sent via E-mail (designed to help keep patients up to date with news within the practice) | I opt in / I do not opt in |
| Letters regarding appointments, treatment and fees | I opt in / I do not opt in |
| Recall phone call reminder if routine appointments have lapsed | I opt in / I do not opt in |
| Should you wish to finance your dental treatment, an application would be emailed to you from Braemar Finance with your name, email and telephone number only, you would then complete the remainder of the application yourself. | I opt in / I do not opt in |
| Should your dentist discuss referring your treatment to another clinician externally with you, and you consent to this treatment, permission is needed to forward your personal details and when required clinical notes and x-rays/photos to the referred dental practice. | I opt in / I do not opt in |

Please print name:..... **Date:**.....

Please sign name :.....

A copy of our Practice information leaflet explaining how we use and store your data along with your personal rights in line with GDPR is available at the practice. If you would like to request a copy, please don't hesitate to contact the practice on 01872 222404.