



PURE

- dental health -

“
We've
got your
dental health
covered!
”



Maintain your oral health and spread the cost of your ***routine dental care*** with ***our monthly membership***.

The Benefits

Here at **Pure Dental Health**, we believe in helping you to maintain your oral health, whilst enabling you to spread the cost of your routine dental care.

We have therefore introduced our own dental membership scheme which encourages regular attendance, enabling us to spot problems before they arise and resulting in helping you maintain healthy teeth and gums for life.

Reasons why joining our plan will benefit you:

CHEAPER

*than private,
pay-as-you-go*

DISCOUNT

*on most
treatments**

BUDGET

*for your dental care
through a convenient
monthly Direct
Debit*

ELIGIBILITY

*to request assistance
from the Worldwide
Dental Emergency
Assistance
Scheme***

WIDER CHOICE

*of treatments
and materials*

GUARANTEED REGISTRATION

*Dentist of
your choice*

THOROUGH

*appointments.
More time
dedicated with
your dentist*

REGULAR ATTENDANCE

*Prevention can lead
to less costs in
the future*

NO WAITING TIMES

*for your
treatment*

Practice Membership at a Glance

	Plan 1	Plan 2	Plan 3	Plan 4	Plan 5
Number of dental appointments per year, subject to receipt of the required consecutive monthly payments	1	1	1	2	2
Number of hygiene appointments per year, subject to receipt of the required consecutive monthly payments	2	3	4	2	4
Discount on most treatments and oral hygiene products purchased at the practice*	10%	10%	10%	10%	10%
Eligibility to request assistance from the Worldwide Dental Emergency Assistance Scheme**	✓	✓	✓	✓	✓
Monthly cost***	£17.00	£23.00	£28.00	£22.00	£33.00
PLUS, all members will be entitled to:					
<ul style="list-style-type: none"> • Treatment planning to promote good oral health for life. • Flexible appointment times. 					

Prices correct at time of going to print.

How do I register?

Please speak to any member of the team if you would like more information or for details on how to register.

Terms & Conditions – In brief

- * Discounts only apply to treatments carried out at the practice, exclusions apply.
- ** The Worldwide Dental Emergency Assistance Scheme is a scheme established to offer support and assistance to dental plan patients who request treatment following a dental trauma and/or dental emergency or oral cancer. The Scheme responds to requests for assistance on a wholly discretionary basis. This means that, whilst the Scheme aims to provide benefits in most cases, it has no obligation to provide any benefit unless it first decides (in its sole and absolute discretion) that it should provide a benefit. There are some circumstances in which the Scheme is not designed to help and these are explained in more detail in the Scheme Handbook. Each request will be looked at individually to assess the request for benefit. Certain restrictions and limitations may apply in the event that the request is accepted and it is possible that the Scheme will decide to provide no benefit.
- *** An initial administration fee of £9.50 will be collected with your first payment only.



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